Schlumberger power digital transformation with Microsoft Power Platform
Active Europe – video

aka.ms/SLBAActiveEuropeVideo
@alanchai

Hi, I’m Alan

Led a revolution of digital transformation within Schlumberger with early adoption of PowerApps at the edge of business.
Who is Schlumberger?

World’s leading provider of technology for reservoir characterization, drilling, production, and processing to the oil and gas industry.

- **2019:**
  - Employees: 100K
  - Nationalities: 140
  - Countries: 85
  - Locations: 2500
How did we get started

A close colleague and friend to many in Schlumberger joined the campaign.

400,000 people have been active today.

Effective distance accomplished: 22,000 km in less than 2 weeks.

Exceeded 1970-2018
Schlumberger Europe Apps

120+ Citizen Developers
Across 32 countries

2 hours Average App Built-Time

50+ Total number of Production Business Apps
In Europe

1~2 week Time to train up a Citizen Developer
Ladd Laird is a IT Manager who (while not an early believer) is now rebuilding his team to become the Center of Excellence for PowerApps at Schlumberger
Oil Prices
“The future is digital, the future is ours!”

Olivier Le Peuch, Schlumberger COO
<table>
<thead>
<tr>
<th>Service</th>
<th>Build Time</th>
<th>Lifetime</th>
</tr>
</thead>
<tbody>
<tr>
<td>Self-service</td>
<td>1-2 weeks</td>
<td>6-12 months</td>
</tr>
<tr>
<td>DigitalCells</td>
<td>3-6 months</td>
<td>6-24 months</td>
</tr>
<tr>
<td>DigitalStudios</td>
<td>3-6 months</td>
<td>6-24 months</td>
</tr>
<tr>
<td>DigitalProducts</td>
<td>1-2 years</td>
<td>5-7 years</td>
</tr>
<tr>
<td>SAP</td>
<td>7 years</td>
<td>10-15 years</td>
</tr>
</tbody>
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Hackathon Summary

30+ Countries

400+ Participants

106 Teams

61 Apps

29 Mentors
Creating a PowerApps Community

PowerApps Group

Last 12 Months

Active People
3,777 ↑ 12.07%

People Who Posted Messages

Members 523 ↑ 47.56%
Non-Members 3,254 ↑ 15.43%

People Who Read Messages

Members 523
Non-Members 3,254

People Who Liked Messages

Members 149
Non-Members 101

Posted Messages
567 ↑ 10.34%

Read Messages
43,131 ↑ 14.54%

Liked Messages
763 ↑ 8.19%

[Charts showing membership and activity trends over a 12-month period]
SLB PowerApps Today

10,000 Monthly Active Users (MAU)

1300 Apps (300 production)

400 Creators

86 Countries
SLB PowerApps Today

MAU = Monthly Active Users
Kenric “Ken” Auguillard is the Core Productivity Platforms Manager of Schlumberger IT Operations has an uncanny ability to drive projects to consistently meet key program deliverables.
Creating Value Through a COE

Community
Promote Awareness, self service, use cases, & business outcomes

Governance
Environments, Master Data, Security, DLP, Architecture

Self Service
Training, resources, best practices, reusable components

Empowerment
On Demand UX, Dev, Support, Solution Architecture

COE = Center of Excellence
Hackathon 2019

- 168 apps
- 960 Participants
- 99 Cities
- 449 Teams
- 50+ Mentors
PowerApps @ SLB Journey

- **Q2 '18**: Awareness Campaign & COE Formed
- **Q3 '18**: IT adopts as dev platform
- **Q4 '18**: Digital Cells & Functions adopt
- **Q1 '19**: Hackathon '19 Finalize licensing, & Scale COE
- **Q2 '19**: Active Europe & Hackathon

Timeline:
- 2018
  - Q2 '18: Awareness Campaign & COE Formed
  - Q3 '18: IT adopts as dev platform
  - Q4 '18: Digital Cells & Functions adopt
  - Q1 '19: Hackathon '19 Finalize licensing, & Scale COE
  - Q2 '19: Active Europe & Hackathon

Graph:
- Consumers
- TotalApps